

AICE Media Studies AS (9607)

Summer Assignment 2018

Instructor Contact

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Required Text:

The Hollywood Economist 2.0: The Hidden Financial Reality Behind the Movies

By Edward Jay Epstein

ISBN-13: 978-1612190501

Assignment:

Read and annotate the book as necessary for high-level critical reading and advanced level analysis. This includes but is not limited to highlighting, underlining, and writing notes in the margin. Here are some guidelines to follow:

1. Circle any words that you don't recognize or know the meaning of; look the words up in the dictionary; and write the definition in the margin next to the word.
2. Square any key terms or phrases and then underline the explanation of them that follows.
3. Highlight important ideas—and then write in the margin WHY you highlighted that, why it's important, what makes it worth remembering, etc. Highlighted material alone will not help you because you will not remember why you highlighted it and that defeats the purpose of annotation.
4. Write in the margin any questions you have about a passage, or record a connection to other texts or ideas you've read or learned.

NOTE TO STUDENTS: You will be tested on this reading material during the first two weeks of the school year, and this grade will be averaged into your first nine week's grades along with a grade for the summer assignment. Any Cliff's Notes, Spark Notes, Schmoop, or other print or online study aides are not viable substitutes for reading the material and doing original work. Using these materials in place of text, as well as any form of cheating or plagiarism, will result in a zero for the assignment and possible removal from the Cambridge course.